**DISCIPLINE**
- Strategy
- Management
- Operations
- Accounting
- Marketing
- Digital Marketing
- HR
- Trade
- Certification
- Sustainability
- Finance
- IT
- Legal
- Other

**EXAMPLES**
- High level business direction; plan
- Management & leadership; coaching
- Process optimization; ISO; workflow; ERP
- Financial administration; dashboards
- 7P positioning; branding; sales; CRM
- Website; social media; video
- Policies; compensation; training
- Go-to-market strategy; export
- Global Gap, GRASP, SMETA, Fair Trade etc.
- Circular economy; carbon footprint
- Restructuring; capital; pitchbook; fin model
- LAN infrastructure; cloud; applications;
- IP; contracts; terms & conditions; patenting

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**About KIEP**

The Kenya Industry and Entrepreneurship Project (KIEP) is a US$ 50 million project being implemented by the Ministry of Industrialization, Trade and Enterprise Development (MoITED), with support from the World Bank Group. KIEP aims to increase innovation and productivity in selected private sector firms. KIEP 250+ is the project component that will support business improvement initiatives of 250+ eligible SMEs through performance-based grant funding.

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**WE ARE LOOKING FOR SPECIALISTS IN VARIOUS AREAS INCLUDING BUT NOT LIMITED TO THE FOLLOWING:**

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